

Biography of Jay Odom.

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Jay Odom was raised in the Panhandle of Florida and attended Choctaw High School as well as Okaloosa-Walton College. He received his BS degree in Ocean Engineering from Florida Atlantic University in 1979. He worked five years for a multi-national oil industry well service company and then decided to join a commercial real estate firm in Austin, Texas where he developed a talent for development and construction.

Mr. Odom decided to return to Northwest Florida because of his belief that development offering traditional coastal design, near the Gulf of Mexico would set the pace for residential development in the Destin area. It was then he started his development business by purchasing his first property from a local family. He purchased land for \$2 million with only \$100 earnest money deposit. In 1988 Mr. Odom founded Crystal Beach Development and embarked on the first of many residential developments in Destin's Crystal Beach area, with the groundbreaking Water's Edge project. Its success keyed a series of meticulously planned, successful residential developments, which expanded to the Biloxi/Gulfport area of Mississippi and to his amazing 3000+ acres in Freeport, Florida called Hammock Bay.

Mr. Odom's has diversified into the commercial real estate business by creating a corporate structure to take projects from the planning and permit stage, through design, construction/renovation, finance, marketing, sales and leasing. The organization has carried out a wide variety of development projects. Crystal Beach Development's residential/resort projects have been the best-selling developments in the Okaloosa and Walton Counties in Florida. Mr. Odom has constructed and marketed over 1000 residential lots, including over 3,500 linear feet of Gulf front property. His commercial development has had several national tenants, defense contractors, churches, local governmental entities, and small businesses. Mr. Odom has purchased, constructed and managed over 200,000 square feet of commercial office space, 35,000 square feet of office/warehouse space, and 300,000 square feet of retail space and in the near future has plans for a first-class hotel on 7 + acres in Grayton Beach, Florida.

Okaloosa County, Florida has awarded Mr. Odom the bid to design, construct, manage and operate a new Fixed Base Operation on 4 acres at the Destin Airport named Destin Jet, LLC.

Mr. Odom has been extremely successful in the Panhandle area of Florida and is a strong believer in giving back to the community. He has donated to children causes, schools, Christmas funds, sport leagues, mentor programs, child welfare programs as well as causes that help all citizens in this area such as our military, police and fire fighter causes.

Jay Odom is a Steward of Coastal Vision 3000, aimed at creating a single unified brand and marketing organization for the whole of the tourist area stretching from Pensacola to Panama City.

For further information or to use this bio for publication, please contact Crystal Beach Development, Marketing Department. 1 850 654 4126 or marketing@crystalbeachdevelopment.com